

**2021 Pepperpot Awards
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**PRSA Philadelphia Recognizes Best-in-Class Public Relations Programs
at 53rd Annual Pepperpot Awards**

PHILADELPHIA, PA – The [Philadelphia Chapter](#) of the Public Relations Society of America (PRSA) held its 53rd annual Pepperpot and Achievement Awards ceremony on December 1st.

The PRSA Pepperpot Awards are a staple in the Philadelphia region, recognizing best-in-class PR campaigns, tactics, and professionals. The “Pepperpots” were named by Bill Parker, APR, then-chapter president and head of the Campbell Soup’s communications department, as a play on the famous “catch-all” Philadelphia soup to represent the effort and variety PR professionals put into their campaigns.

The event honors public relations campaigns and tactics submitted by industry members across the Greater Philadelphia region. A total of 90 entries were judged independently by PRSA Central Michigan across more than 25 public relations categories—from campaigns such as public service, special events, and COVID communications to tactics such as feature stories, newsletters, and websites. The Pepperpots were kicked off by Marcus Espinoza of FOX 29 News and awards were presented by PRSA Philadelphia President Michele Besso.

The “Best in Show” award, given to the highest scoring entry overall, was presented to AACR for their Audio Visual Program, the AACR Annual Meeting Press Conference Webcast: Connecting with Journalists Virtually to Promote the Latest Cancer Research to continue providing research news during the pandemic. For a complete list of award winners, visit philly.org/pepperpot-awards.

In addition to the campaign and tactic categories, PRSA Philadelphia also presented individual achievement awards to the following outstanding PRSA members:

- The Anthony J. Fulginiti Award for Commitment to Education was awarded to Rosie Esposito of Rowan University
- The Frank X. Long Award for Excellence in Writing was awarded to Debra Moffitt of CSL Behring
- The DeAnn White Award for Excellence in Community Service was awarded to Jessica Burns of GCI Health

- The Anne Sceia Klein Professional Promise Award was awarded to Kaitlyn Lathrop, a Junior at Widener University
- The PRSA Philadelphia Chapter's President's Award was awarded to Stephanie Byrwa of Shriners Hospital for Children - Philadelphia

Sponsors included the American Association for Cancer Research and CSL Behring.

PRSA Philadelphia is the nation's fifth largest PRSA Chapter for professionals in communications disciplines and provides opportunities for professional development, mentoring, and networking. The Philadelphia PRSA Chapter also produces the region's most prominent communications job bank and provides opportunities to earn professional accreditation and agency and individual achievement awards.

For more information about the Chapter, volunteer opportunities, and the board of directors, visit www.philly.org; follow PRSA Philly on Twitter (@PRSA Philly); or connect with the Chapter on Facebook (PRSA-Philadelphia Chapter). For information on PRSA National, please visit www.prsa.org.

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