

**2020 Pepperpot Awards
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**PRSA Philadelphia Recognizes Best-in-Class Public Relations Programs
at 52nd Annual Pepperpot Awards**

PHILADELPHIA, PA – The [Philadelphia Chapter](#) of the Public Relations Society of America (PRSA) held its 52nd annual Pepperpot and Achievement Awards ceremony virtually on December 1st.

The PRSA Pepperpot Awards are a staple in the Philadelphia region, recognizing best-in-class PR campaigns, tactics and professionals. The “Pepperpots” were named by Bill Parker, APR, then-chapter president and head of the Campbell Soup’s communications department, as a play on the famous “catch-all” Philadelphia soup to represent the effort and variety PR professionals put into their campaigns.

The event honors public relations campaigns and tactics submitted by industry members across the Greater Philadelphia region. A total of 74 entries were judged independently by PRSA Central Ohio across more than 20 public relations categories—from campaigns such as public service, special events and social media to tactics such as feature stories, op-eds and website. The Pepperpots were kicked off by CBS 3’s Ukee Washington and awards were presented by PRSA Philadelphia President Steph Byrwa.

The “Best in Show” award, given to the highest scoring entry overall, was presented to Drexel University for their microsite, called The Moment, which allowed high schoolers to feel accomplishment, pride, and belonging after their acceptances. For a complete list of award winners, visit philly.org/pepperpot-awards.

In addition to the campaign and tactic categories, PRSA Philadelphia also presented individual achievement awards to the following outstanding PRSA members:

- The Frank X. Long Award for Excellence in Writing was awarded to Karen Flanagan, Project Management Institute.
- The Frank X. Long Award for Excellence in Writing was awarded to Janet Skidmore, Skidmore Communications.
- The Anne Sceia Klein Professional Promise Award was awarded to Leonardo Rodriguez Carrion, a senior at Rowan University.

Sponsors included AACR, AKCG, JFK Communications and TD Bank.

PRSA Philadelphia is the nation's fifth largest PRSA Chapter for professionals in communications disciplines. The Chapter provides opportunities for professional development, mentoring and networking. The Chapter also produces the region's most prominent communications job bank, and provides opportunities to earn professional accreditation and agency and individual achievement awards.

For more information about the Chapter, volunteer opportunities and the board of directors, visit www.philly.org; follow PRSA Philly on Twitter (@PRSA Philly); or connect with the Chapter on Facebook (PRSA-Philadelphia Chapter). For information on PRSA National, please visit www.prsa.org.

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