



PEPPERPOT AWARDS 2019

PRSA PHILADELPHIA CHAPTER | EST. 1968

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$5,000 (1 available)	<ul style="list-style-type: none">• 4 (four) tickets to the Pepperpot Awards Event on November 3, 2019• Full-page/4-color advertisement in the event program – outside back cover• Full-page editorial feature in the event program (content should be educational in nature and relevant to PR industry or trends)• First-tier logo exposure and promotion of company on all collateral materials, including:<ul style="list-style-type: none">◦ Multiple evites to 5,000+ PR industry professionals◦ (4) four targeted social media posts recognizing company's support◦ Special featured reception area sponsor signage◦ Opportunity to provide brief closing remarks
Reception Sponsor \$3,000 (1 available)	<ul style="list-style-type: none">• 2 (two) tickets to the Pepperpot Awards Event• Full-page/4-color advertisement in the event program• Half-page editorial feature in the event program (content should be educational in nature and relevant to PR industry or trends)• Second-tier logo exposure on all collateral materials including:<ul style="list-style-type: none">◦ Multiple evites to 5,000+ PR industry professionals◦ Special featured reception area sponsor signage
Winner's Row Sponsor \$2,500 (1 available)	<ul style="list-style-type: none">• Serve as the sponsor to underwrite the attendance for our individual award winners in the following categories: <i>Anthony Fulginiti Award for Commitment to Education, Maxine Elkin Award for Distinguished Service, Frank X. Long Award for Excellence in Writing, DeAnn White Award for Excellence in Community Service</i>• 2 (two) tickets to the Pepperpot Awards Event, including reserved seating with recipients• Half-page/4-color advertisement in the event program• Third-tier logo exposure on all collateral materials including:<ul style="list-style-type: none">◦ Multiple evites to 500+ PR industry professionals◦ Special featured reception area sponsor signage
Champagne Toast & Dessert Sponsor \$2,500 (1 available)	<ul style="list-style-type: none">• 2 (two) tickets to the Pepperpot Awards Event• Lead the champagne toast from the awards podium at the conclusion of the program• Special featured dessert bar sponsor signage• Half-page/4-color advertisement in the event program
Bar Sponsor \$2,000 (1 available)	<ul style="list-style-type: none">• 2 (two) tickets to the Pepperpot Awards Event• Exclusive logo/signage at the bar• Half-page/4-color advertisement in the event program• Logo on Pepperpots custom cocktail napkins
Full Page Ad \$700	<ul style="list-style-type: none">• 4-color, 10" x 10"
Half Page Ad \$350	<ul style="list-style-type: none">• 4-color, 9.5" x 4.75"

All sponsorships include logo recognition with link on the PRSA Philly website, a verbal acknowledgment at the event and on the program slideshow, and inclusion in press release.

For questions, contact John Kouten, Immediate Past President,
at jfkouten@jfkhealth.com, or visit <https://philly.org/pepperpot-awards/>.

