



# PEPPERPOT AWARDS 2022

PRSA PHILADELPHIA CHAPTER | EST. 1968

## SPONSORSHIP OPPORTUNITIES

**Annual Awards Celebration - December 6, 2022 at 5:30 PM**  
**The Lucy, Philadelphia**

<b>Bar Sponsor</b> <b>\$3,000</b> <b>(1 available)</b>	<ul style="list-style-type: none"><li>• 4 (four) tickets, with reserved seating, to the Awards Event on December 6, 2022</li><li>• Full-page/4-color advertisement in the event program**</li><li>• First-tier logo exposure and promotion on all collateral materials, including:<ul style="list-style-type: none"><li>◦ Multiple evites to 3,000+ PR industry professionals</li><li>◦ (2) two targeted social media posts recognizing company's support</li><li>◦ Special featured bar area sponsor signage</li><li>◦ Opportunity to offer a signature drink (mutually agreed upon with venue/caterer)</li></ul></li><li>• Opportunity to contribute a prize to be drawn during the awards presentation</li></ul>
<b>Premier Sponsor</b> <b>\$2,500</b> <b>(multiple)</b>	<ul style="list-style-type: none"><li>• 2 (two) tickets, with reserved seating, to the Awards Event</li><li>• Full-page/4-color advertisement in the event program**</li><li>• Top-tier logo exposure on all collateral materials including:<ul style="list-style-type: none"><li>◦ Multiple evites to 3,000+ PR industry professionals</li><li>◦ Special featured reception area sponsor signage</li></ul></li><li>• Opportunity to contribute a prize to be drawn during the awards presentation</li></ul>
<b>Supporting Sponsor</b> <b>\$1,500</b> <b>(multiple)</b>	<ul style="list-style-type: none"><li>• Half-page/4-color advertisement in the event program**</li><li>• Logo exposure on all collateral materials including:<ul style="list-style-type: none"><li>◦ Multiple evites to 500+ PR industry professionals</li><li>◦ Special featured reception area sponsor signage</li></ul></li><li>• Opportunity to contribute a prize to be drawn during the awards presentation</li></ul>
<b>Full Page Ad \$700**</b>	4-color, 8.5" x 11"
<b>Half Page Ad \$500**</b>	4-color, 8.5" x 5.5"
<b>Quarter Page Ad \$350**</b>	4-color, 4.25" x 5.5"

\* All sponsorships include logo recognition with a link on the PRSA Philly website, a verbal acknowledgment at the event and on the program slideshow, and inclusion in a press release.

\*\* All ad creative must be received by November 21, 2022.

**QUESTIONS:** For questions, contact Michele Besso, President at [pepperpots@philly.org](mailto:pepperpots@philly.org), or visit <https://philly.org/pepperpot-awards/>.



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## SPONSORSHIP AGREEMENT

### Sponsorship Agreement (Billing address, please)

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Sponsorship item selection (on a first come, first served basis). To secure sponsorship:*

### REQUIRED SIGNATURE:

- ☐ \$3,000 Bar Sponsor
- ☐ \$2,500 Premier Sponsor
- ☐ \$1,500 Supporting Sponsor

- ☐ \$750 Full Page Ad
- ☐ \$500 Half Page Ad
- ☐ \$350 Quarter Page Ad

Payment: ☐ Check payable to PRSA Philly ☐ Visa ☐ MasterCard ☐ AmEx

Credit Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Cardholder signature: : \_\_\_\_\_

**Return completed form to [pepperpots@philly.org](mailto:pepperpots@philly.org)**

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