



**Category Name:** #19, Newsletters

**Entry Title:** *System News*

**Submitting Organization:** Penn Medicine Communications Department

**Entrant:** Sally Sapega

### **100 Word Summary**

*System News* is the employee publication for Penn Medicine, an academic medical center comprising a medical school and health system with five hospitals, multispecialty satellite facilities, a primary care network, home care and hospice, and a rehabilitation hospital. The publication strives to create a sense of community within a large complex organization while establishing a common cause and purpose. The goal is clear, engaging copy for a diverse group of employees, ranging from secretaries, housekeepers, and security guards to physicians, nurses and other allied health professionals. The bi-monthly, 6-page, full-color publication is available in print, online and via email.