



# PEPPERPOT AWARDS 2017

TUESDAY,  
NOVEMBER 14, 2017  
AT THE  
DOWNTOWN CLUB  
600 CHESTNUT STREET  
PHILADELPHIA, PA

## PLATINUM \$5000 SPONSOR

Serve as this year's reception sponsor!

- 4 (four) tickets to the Pepperpot Awards Event
- Full-page/4-color advertisement in the event program - outside back cover
- Full-page editorial feature in the event program (content should be educational in nature and relevant to PR industry or trends)
- First-tier logo exposure and promotion of company on all collateral materials, including:
  - Multiple e-vites to 500+ PR industry professionals
  - PRSA Philly website (with logo and link)
  - Social media posts
  - Special featured reception area sponsor signage
  - A verbal acknowledgment at the event and on the program slideshow
  - Inclusion in press release
  - Opportunity to provide brief closing remarks

## DIAMOND \$4000 SPONSOR

- 2 (two) tickets to the Pepperpot Awards Event
- Full-page/4-color advertisement in the event program
- Half-page editorial feature in the event program (content should be educational in nature and relevant to PR industry or trends)
- Second-tier logo exposure on all collateral materials including:
  - Multiple e-vites to 500+ PR industry professionals
  - PRSA Philly website (with logo and link)
  - Special featured reception area sponsor signage
  - A verbal acknowledgment at the event and on the slideshow
  - Inclusion in press release

## WINNER'S ROW \$3000 SPONSOR

Serve as the sponsor to underwrite the attendance for our individual award winners in the following categories:

1. Anthony Fulginiti Award for Commitment to Education
2. Maxine Elkin Award for Distinguished Service
3. Frank X. Long Award for Excellence in Writing
4. DeAnn White Award for Excellence in Community Service

Sponsor receives:

- 2 (two) tickets to the Pepperpot Awards Event
- Reserved seating with award recipients
- Half-page/4-color advertisement in the event program
- Third-tier logo exposure on all collateral materials including:
  - Multiple e-vites to 500+ PR industry professionals
  - PRSA Philly website (with logo and link)
  - Special featured reception area sponsor signage
  - A verbal acknowledgment at the event and on the slideshow
  - Inclusion in press release

## OPEN BAR \$2000 SPONSOR

- 2 (two) tickets to the Pepperpot Awards Event
- Exclusive logo/signage at the bar
- Half-page/4-color advertisement in the event program
- A verbal acknowledgment at the event and on the slideshow
- Inclusion in press release

## CHAMPAGNE TOAST & DESSERT \$2000 SPONSOR

- 2 (two) tickets to the Pepperpot Awards Event
- Lead the champagne toast
- Special featured dessert bar sponsor signage
- Half-page/4-color advertisement in the event program
- A verbal acknowledgment at the event and on the slideshow
- Inclusion in press release



# PEPPERPOT AWARDS 2017

## 2017 PROGRAM ADS

Ad space available in program book distributed to all attendees.

\_\_\_ Full Page (4-color: 8" x 10.5") – \$700

\_\_\_ Half Page (4-color: 8" x 5.125") – \$350

### ACCEPTABLE FILE FORMAT

High resolution pdf or flattened .tif or .jpg file of at least 300dpi.

Please email all ads to: [Pepperpots@Philly.org](mailto:Pepperpots@Philly.org)

## SPONSOR SELECTION

Please select your sponsorship level below.

\_\_\_ Platinum Sponsor – \$5000

\_\_\_ Diamond Sponsor – \$4000

\_\_\_ Winner's Row Sponsor – \$3000

\_\_\_ Open Bar Sponsor – \$2000

\_\_\_ Champagne Toast & Dessert Sponsor – \$2000

# 2017 AD SIZES

## AD & SPONSOR RESERVATION FORM

Please indicate your ad choice and return the form with your check to the address below.

**Ad Space Reservation Deadline:** September 29, 2017

**Print-ready Art for all Program Ads due by:** October 20, 2017

(please print)

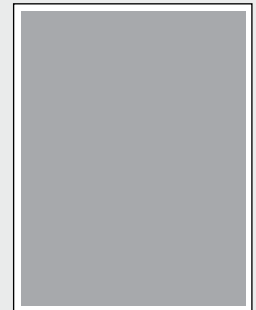
Date Reserved: \_\_\_\_\_

Company Name: \_\_\_\_\_

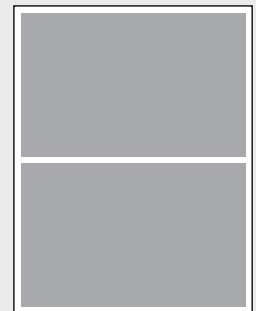
Your Name: \_\_\_\_\_ Your Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_



Full page ad: 8" x 10.5"  
(No Bleed)



Half page: 8" w x 5.125" h  
(No Bleed)

Email the reservation form to:  
[pepperpots@philly.org](mailto:pepperpots@philly.org)

Mail reservation form and check payable to **PRSA Philadelphia** to:  
PRSA Philadelphia, 399 Market Street, 3rd Floor, Suite 360, Philadelphia, PA 19106