

Overview (100-word summary)

Whether you're looking to put down roots in a place with less humidity or one with an ocean breeze, for Penske Truck Rental (PTR), it's critical that local consumers understand the impact they make with every mile crossed, even if they may not know it.

The shuffle of scheduling, packing and unpacking boxes and the nerves that come with moving make relocation one of the more stressful times people experience. To impart wonder into this otherwise mundane task, PTR developed an analytics-based infographic featuring fun, unique facts around each of the cities on Penske's annual Top 10 Moving Destinations list.